

Dear SMTA Members,

WE wish to inform you that FIEO – Federation of Indian Export Organization is planning to organize **Participation in PharmaTech East Africa** as per the following schedule:

Dates : 30th August – 1st September (Tuesday - Thursday)

We are pleased to inform that FIEO is planning to organize **Participation in PharmaTech East Africa** as per the following schedule:

Dates : 30th August – 1st September (Tuesday - Thursday)

Time : 1000 Hrs - 1800 Hrs

Venue : Diamond Jubilee Hall, Dar-es-salam, Tanzania

Tanzania is the most linguistic diverse country in East Africa. Around 16% of Tanzania's GDP is formed by the export and import of goods and services. In 2017, Tanzania's PharmaTech market was valued at USD 600 million. Forecast shows that it would reach USD 830 million by 2023. The vast majority of pharma, medical and healthcare imports in Tanzania in the private sector supply chain are dominated by imports from India, Switzerland, Egypt, USA and South Africa and the Tanzanian authorities have reportedly been seeking collaborations with international pharmaceutical companies to promote the local development of medicines and technology.

ABOUT THE EXPO:

PharmaTech East Africa is the Largest Upcoming Pharmaceutical, Medical & Healthcare Exhibition in Tanzania. The exhibition will be the gateway to the East African Pharma, Medical & Healthcare Business Community in Tanzania. It is the premier upcoming trade exhibition in the East Africa Region. The event will be hosting Medical Professionals, Pharmacies, Hospitals, Health Organizations, Importers & Exporters, Decision Makers and Medical Practitioners of the East African Region in Tanzania. The show provides an immense opportunity to capture the untapped market of the East African Region through Tanzania.

EXHIBITOR PROFILE:

The India Pavilion will showcase the below categories:

- **Pharma** - APIs, Drugs, Ingredients, Pharma Machinery & Packaging
- **Medical** - Hospitals, Labs, and Diagnostic Equipment, Dental, Orthopedic & Ophthalmic Equipment and Single-use Items, Medical Technology & Testing Devices, Manufacturing Equipment, Parts, and Materials, Electro medical Equipment and Biotech Pharmaceuticals,

Medical Robots, Medical Disposables, Laboratory & Surgical Equipments, Laboratory Glassware & Medical Consumables

- **Medical Tourism** - Hospitals, Nursing Homes, Clinics & Medical Tourism Organizations
- **Healthcare** - Assistive Device and Mobility Aid, Rehabilitation Equipment, Home Care, Elder Care Facility/Products, Cosmetics and Beauty Care Products, Health Food & Nutrition Products, Elder Fitness Product, Health Informatics
- **Herbal & Ayurveda** - Herbal Products & Medicines, Ayurveda & Wellness

VISITOR PROFILE:

- **Hospital Administrators** - Government Hospitals, Private Hospitals, Tertiary Care Clinics
- **Medical Consultants** - General Physicians, Surgeons, Specialists, Super Specialists, Radiologists, Pathologists
- **Lab Technicians & Drug Regulatory Authorities**
- **Officials from Medical Research Organisations** - Scientists, Purchase, Administrative
- **Importers & Exporters**
- **Manufacturers** - Equipment Manufacturers, Reagent Manufacturers
- **Diagnostic Center Owners & Foreign Commercial Corporations**
- **Government Officials, Pharmaceutical Retailer, Distributor and Dealers**
- **Local Associations, Medical Tourism Operators, Venture Capitalists**
- **Pharma & Medical Institutions**
- Super Specialists, Radiologists, Pathologists
- **Lab Technicians & Drug Regulatory Authorities**
- **Officials from Medical Research Organisations** - Scientists, Purchase, Administrative
- **Importers & Exporters**
- **Manufacturers** - Equipment Manufacturers, Reagent Manufacturers
- **Diagnostic Center Owners & Foreign Commercial Corporations**
- **Government Officials, Pharmaceutical Retailer, Distributor and Dealers**
- **Local Associations, Medical Tourism Operators, Venture Capitalists**
- **Pharma & Medical Institutions**

PARTICIPATION CHARGES:

The below subsidized participation fee is based on the anticipated grant from the Ministry. In case of any variation the participation fee may be revised.

Highly Subsidized rate through FIEO for 9 sqmtr booth (Shell Scheme)
FIEO Members @ INR. 90,000/-
Non-Members @ INR. 95,000/-
(Corner Stand @ Rs. 5000 /- extra)

Participation Fees includes Standard built up Octanorm stall of 9 Square Meters, having :
Wall Panels, carpet, fascia, 3 chairs, 1 round table, 1 information counter, 3 spot lights, power socket & dustbin and listing in exhibition directory

Please note that, this fee does not include airfare, hotel expenditure, sending display material, any additional fixtures & furniture in the booth. These are to be borne by the companies

EXCLUSIVE For SMTA Members:

Complimentary Stay in 4* Hotel for 2 Nights on Single Occupancy OR
Complimentary Stay in 4* Hotel for 3 Nights on Twin Sharing Basis (Room will be shared by one representative from two participating members)

On top of this, the additional charges for extended hotel stay will have to be borne by the member itself.

FIEO will create a separate pavilion for SMTA members inside the hall and use the associations logo under "SUPPORTING ASSOCIATION" in all our show brandings and promotions.

In case of any further details/queries, you may contact SMTA Office or Mr. Salik Qamar, Assistant General Manager, Exhibitions & Trade Services India Pvt. Ltd. On +91 9911046828. You must mention to him that You are a Member of SMTA to avail the Extra Benefits. Interested Members, may contact Mr. Salik Qamar for Forms and Other details.

REFUND POLICY:

The participation charges are non-refundable in any case.