

SMTA

he Medical Device Fraternity

RAJESH SAWHNEY
Chairman : Publication Sub - Committee



Dated : 26th JUNE, 2026

SMTA @ 75 THE JOURNEY OF A COMMUNITY THAT BUILT AN INDUSTRY

PLATINUM JUBILEE SOUVENIR SPONSORSHIP & CORPORATE HERITAGE PARTICIPATION PROGRAMME

Dear Member,

Greetings from SMTA.

As part of the Platinum Jubilee Celebrations marking 75 glorious years of The Surgical Manufacturers & Traders Association (SMTA), the Association is publishing a prestigious commemorative volume that will chronicle the remarkable journey of our fraternity from its roots in pre-independence India to its emergence as a significant contributor to the nation's healthcare and medical device ecosystem.

Tentatively titled : **"SMTA @ 75 – The Journey of a Community that Built an Industry"**

The publication is envisioned as a premium coffee-table book and a permanent historical record documenting the evolution of our Association, the growth of member enterprises, and the collective contribution of generations of entrepreneurs who helped build the Indian Medical Device Industry.

To make this landmark publication truly memorable, members are invited to participate through the following sponsorship categories:

LEGACY PATRON (Contribution: ₹10,00,000 and above Plus Applicable Taxes)

Entitlements: • 4 to 6 Premium Pages • Founder / Chairman Message • Corporate Heritage Story • Family Legacy and Generational Journey • Historical Photographs and Milestones • Manufacturing & Innovation Achievements • Prominent Recognition in the Souvenir and Platinum Jubilee Celebrations

PLATINUM JUBILEE PATRON (Contribution: ₹5,00,000 Plus Applicable Taxes)

Entitlements: • 4 Premium Pages • Corporate Heritage Profile • Founder / Managing Director Message • Company Journey and Achievements • Historical and Contemporary Photographs • Brand Recognition

PLATINUM HERITAGE PARTNER (Contribution: ₹3,00,000 Plus Applicable Taxes)

Entitlements: • 3 Pages • Company History • Founder Profile • Major Milestones • Manufacturing Capabilities • Company and Brand Recognition

GOLD HERITAGE PARTNER (Contribution: ₹1,00,000 Plus Applicable Taxes)

Entitlements: • 1 Full Page • Founder / Promoter Photograph • Company Profile • Major Achievements • Company Logo / Brand Logo

SILVER SUPPORTER (Contribution: ₹50,000 Plus Applicable Taxes)

Entitlements: • Half Page • Greetings Message or Company Introduction • Company Logo

IMPORTANT : ALL ABOVE CONTRIBUTIONS ARE SUBJECT TO THE APPLICABLE TAXES.

Continued



The SURGICAL MANUFACTURERS & TRADERS ASSOCIATION

(Registered under Societies Registration Act 1860)

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CONTENT GUIDELINES

Members are encouraged to use their allotted pages to document their heritage and contribution to the industry. Suggested content may include:

- Founder's Story and Vision
- History of the Company
- Year of Establishment
- Family Legacy and Successive Generations
- Contribution to Healthcare and Nation Building
- Manufacturing Journey and Growth
- Product Innovations
- Export Achievements
- Quality Certifications and Recognitions
- Corporate Social Responsibility Activities
- Historical Documents and Photographs
- Factory and Infrastructure Photographs
- Leadership Team Photographs
- Company and Brand Logos

Members possessing old photographs, documents, certificates, newspaper clippings, exhibition records or other historical material are especially encouraged to share the same for inclusion in the publication.

WHAT SHOULD NOT BE INCLUDED

To preserve the premium and commemorative nature of the Souvenir, members are requested NOT to include:

- Product Catalogues
- Product Price Lists
- Dealer and Distributor Lists
- Detailed Product Specifications
- Marketing Brochures
- Sales Promotions or Discount Schemes
- Comparative Advertising Claims
- Excessive Product Displays
- QR Codes occupying substantial space
- Large Commercial Advertisements
- Promotional Material resembling a trade directory

The Editorial Committee reserves the right to suitably edit, curate and format all submitted material to maintain consistency, quality and historical relevance.

The space being limited, the sponsorships in above categories would be taken on First come – First served basis. The Final decisions in these regards would solely be at the Editorial Committee's discretions.

MEMBERS REQUIRING ASSISTANCE IN PREPARING THEIR CORPORATE HERITAGE PROFILE MAY SIMPLY PROVIDE BASIC INFORMATION, HISTORICAL NOTES, PHOTOGRAPHS AND IMPORTANT MILESTONES. THE EDITORIAL COMMITTEE SHALL BE PLEASED TO ASSIST IN DRAFTING AND DESIGNING THE FINAL WRITE UP FOR PUBLICATION.

We sincerely invite all members to participate generously in this historic initiative and help create a publication that will preserve the legacy of our industry for future generations.

With warm regards,

(Rajesh Sawhney)

Chairman Publication Sub-Committee
SMTA Platinum Jubilee Year 2026
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